

Claims

- [c1] 1. A method for operating a community calendar business comprising the steps of obtaining local community event information related to the community, and receiving paid advertising related to the community, followed by producing a multi-part community calendar containing the official community event information, local community event information, and advertising, and followed by distributing the community calendar to substantially all of the households in the community.
- [c2] 2. The method of claim 1 further comprising obtaining receiving neighboring community event information.
- [c3] 3. The method of claim 2, the obtaining step comprising at least one of receiving community event information from an official in the community, receiving community event information from members of the public, and researching community event information.
- [c4] 4. The method of claim 1, wherein none of the advertising distributed in the calendar is competitive with other

advertising in the same calendar.

- [c5] 5. The method of claim 1, wherein a price for the paid advertising is calculated based on a total number of households in the community.
- [c6] 6. The method of claim 3, wherein the official community event information, local community event information, and neighboring community event information is obtained and distributed free of charge.
- [c7] 7. The method of claim 1, wherein the community is one taken from the group consisting of a town, city, county, and state.
- [c8] 8. The method of claim 1, wherein the method is managed by a community administrator.
- [c9] 9. The method of claim 1, the multi-part community calendar comprising
a combined official and local community calendar page having event titles,
a neighboring community calendar page having event titles,
at least one event information page having more detailed event information corresponding to the event titles, and
a community messages page.

- [c10] 10. The method of claim 9 further comprising at least one coupon page.
- [c11] 11. The method of claim 9, the community message board page comprising at least one of a community messages section, grand opening section, lost and found section, community information section, sales events section, now hiring section, contests and raffles section, calendar contests section, and important local phone numbers section.
- [c12] 12. The method of claim 9, the multi-part community calendar further comprising a securing means affixed to the calendar suitable for removably securing the calendar to a metal surface.
- [c13] 13. The method of claim 12, wherein the securing means is at least one of a sticky back hook and a hole for receiving a hook.
- [c14] 14. A multi-part community calendar comprising a combined official and local community calendar page having event titles,
a neighboring community calendar page having event titles,
at least one event information page having more detailed event information corresponding to the event titles, and

a community messages page.

[c15] 15. The calendar of claim 14 further comprising at least one coupon page.

[c16] 16. The calendar of claim 14, wherein the local community calendar page and neighboring calendar pages are arranged one over the other when the calendar is displayed.

[c17] 17. The calendar of claim 14 further comprising a community message board page having at least one of a community messages section, grand opening section, lost and found section, community information section, sales events section, now hiring section, contests and raffles section, calendar contests section, and important local phone numbers section.

[c18] 18. The calendar of claim 14 further comprising a securing means affixed to the calendar suitable for removably securing the calendar to a surface.

[c19] 19. The calendar of claim 18, wherein the securing means is at least one of a sticky back hook and a hole adapted to receive a hook.

[c20] 20. The calendar of claim 14 further comprising advertising on at least one of the pages.

- [c21] 21. The calendar of claim 14, wherein the calendar is a monthly calendar and is made of between 11 inch x 17 inch, and 12 inch by 18 inch, nominal size paper.
- [c22] 22. The calendar of claim 14 further comprising a cover identifying the month, year, and community.